



HOW TO PREPARE: SUMMER LIFESTYLE SESSION

Hey there! Lately I have been getting a lot of questions about outfit choices and props for lifestyle sessions, so I created a quick how-to prepare: lifestyle sessions. Since each season here in Michigan offers different colors as a backdrop, I will be doing these for each season. These tips will work for any summer lifestyle session such as families, maternity, children, seniors and even engagements.

If you have any questions or need help with outfit ideas, check out my Pinterest page

@charlottemphoto

or even message me and we can chat!

WHAT TO WEAR

- Some of my favorite colors for summer sessions are: turquoise, coral, white, navy blue, grey, pale blue. Basically, anything light colored will look great! Don't feel like you have to match, try to complement each other by picking colors from the same color scheme and/or coordinating around one person's patterned outfit.
- Patterns are okay, just make sure they coordinate with the other person(s) in the shoot! Anyone else in the photo can pick a color from the pattern to compliment nicely. Larger patterns look better; larger stripes, polkadots, other large graphics.
- Texture and layers with pops of color look nice on camera, but try to avoid anything that will add bulk in places that make you uncomfortable. Wear your normal jewelry.
- Women: wear make up as you would on a normal day, no need to change it for the camera. Try not to apply make up that won't hold up well in the heat and humidity, same goes for hair.
- Men: if you typically shave, try to do so shortly before the shoot so there isn't a five o'clock shadow.

WHAT TO BRING TO THE SHOOT

- Bring a couple of different outfits and bring at least one fun outfit idea or accessory that expresses your personality or interests. You can mix it up a bit too; bring 2-3 different styled outfits such as casual, semi-formal and seasonal.
- Blanket
- Props specific to you such as picnic basket filled with favorite snacks, favorite toys for kids, or even sports balls.

BEFORE THE SHOOT

- Look at yourself in the mirror and determine which features or what side of your face you like best. If there is something you are really self-conscious about or worried about, you are welcome to mention it to me before the session.
- Be sure to schedule the session either before 10AM or around 6PM for the best possible light in the summer time.

AT THE SHOOT

- Smile and try to relax! I love chit chat and catching genuineness, so I'm confident you'll be relaxed in no time, even if you have trouble at first.
- If you are having trouble smiling, don't force it. Instead, smile and then separate your teeth a bit which will at least appear more natural.

AFTER THE SHOOT

- Watch for a sneak peek on social media! I will also post a sneak peek on my blog, so be sure to subscribe via email to my blog! You receive instant notification whenever I post.
- I will email the private gallery link and password when all of the images have been completed. Then it will be time to order prints and share with all of your family and friends.

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